DIGIMARK24

https://www.digimark24.com/job/social-media-marketing-internship/

Social Media Marketing Internship

Description

DigiMark24 is a creative digital marketing agency helping brands grow through innovative social media campaigns, SEO, paid advertising, and content marketing. We're looking for enthusiastic Social Media Marketing Interns who are passionate about creating engaging content, growing online communities, and analyzing social media performance. This internship is an excellent opportunity to work on real client accounts and gain practical skills in social media management.

Responsibilities

- Plan, create, and schedule engaging posts for Facebook, Instagram, LinkedIn, and other platforms.
- Assist in creating social media content including images, videos, and reels.
- Engage with followers, respond to comments, and manage online communities.
- Track performance metrics and prepare reports using analytics tools.
- Stay updated with the latest social media trends and best practices.
- Coordinate with the design and marketing teams for campaign execution.

Qualifications

- Basic understanding of social media platforms and their features.
- Creativity and ability to develop engaging post ideas.
- Familiarity with tools like Canva, Buffer, or Hootsuite is a plus.
- Good communication and writing skills.
- Willingness to learn and work in a team environment.

Job Benefits

- Hands-on experience managing live social media accounts.
- Guidance from experienced social media managers.
- · Flexible working hours.
- · Certificate of completion and potential full-time offer

Contacts

Click the "Apply Now" button and send your resume, portfolio (if available), and a brief note explaining why you're interested in this internship

Hiring organization

Digimark24

Employment Type

Full-time, Intern

Beginning of employment

Immediately

Duration of employment

3 Month*

Industry

Social Media Marketing / Digital Marketing

Job Location

DigiMark24, Ground Floor, 24 Square, Bhavnagar Road,, 364270, Palitana, Gujarat, India

Working Hours

6 to 7 hours

Date posted

August 30, 2025

Valid through

31.12.2025